

Service & Parts
Shelving systems

CLAAS

The first impression counts.







Get active.

The first impression is always the most important. This is true not only of our personal behaviour with customers, but also for the sales room. It represents the company. The majority of customer contacts are made here.

An attractively designed sales room reflects our professionalism and good organisation. Additional sales can be generated by presenting a selection of spare parts, optional products and merchandising.

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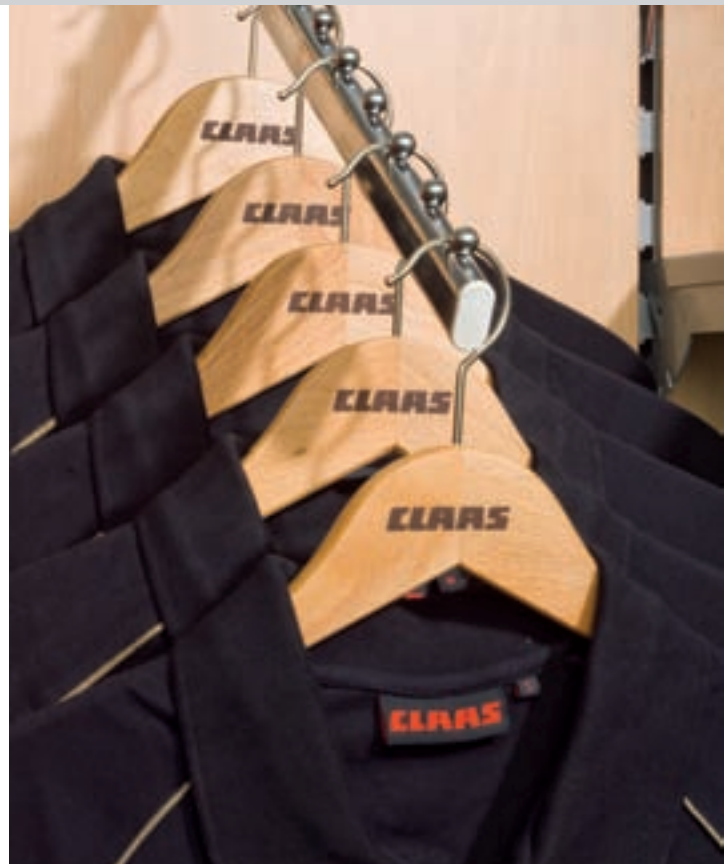
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Show what you've got.

The customer cannot buy what he doesn't know about. Show what you've got. Salable spare parts, optional products, operating resources and merchandising articles belong in the sales room.

A professional shelving system is a crucial element. Together with Durigo, CLAAS has chosen a shelving system, that is customised to the requirements of agriculture businesses and ideally suited to the branding concept from CLAAS.

Durigo is an expert in the field of store, warehouse and company equipment and along with its shelves and accessories also offers individual consultations and planning.





The shelving system recommended for CLAAS. The advantages at a glance:

- extremely stable (suitable for heavy products such as oil canisters, charged batteries, large tools, etc.)
- easy assembly
- easy to expand using add-on shelves
- available in a variety of heights
- shelving arrangement can be changed using flexible accessories
- wide selection of accessories, such as holders, hooks, shelf dividers, price rails etc.
- very good price/performance ratio



CLAAS
Shelving systems



Whether it is spare parts, tools, accessories, operating resources, clothing or toys: this shelving system offers you ideal presentation possibilities for all products.

Wall shelving:

- in a variety of heights
- also as corner shelving
- with wooden or perforated panels
- canopy with CLAAS logo

Gondola shelving:

- for presenting goods on two sides
- in a variety of heights
- with wooden or perforated panels

Advantages in detail.



Seize the opportunity.

Lower shelves:

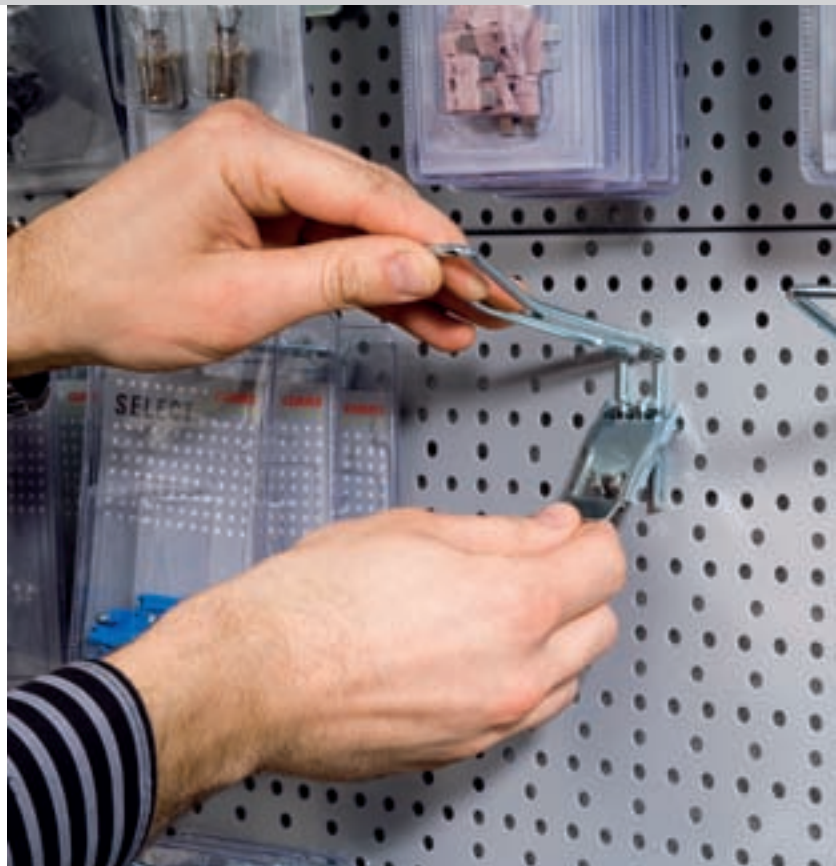
- for holding up to 100 kg (when distributed evenly)
- adjustable to 3 different positions
- separating grids made of metal
- shelf dividers made of sturdy plastic for small parts
- price rails

Hooks for perforated panels:

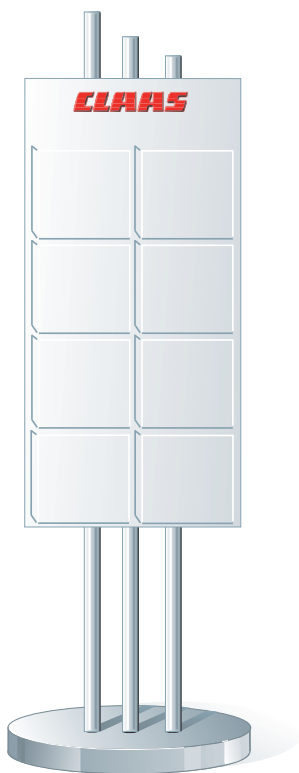
- single and double hooks
- in a variety of lengths and thicknesses
- with snap-on latches for a particularly strong hold
- label holders for inserting

Transverse and longitudinal hanger holders

- made of metal
- for clothing



Show us who you are.



Brochure holders

Material: 2 mm canted and anodised aluminium sheets, with 40 mm tubes on the sides. Several units can be installed next to each other against a wall in an aesthetically appealing design.

Size: 91 x 80 cm with 9 acrylic compartments,
Article no. 00 0190 725 2



Size: 88 x 135 cm with 15 acrylic pockets
Article no. 00 0246 440 0

Brochure stand

Model: 2-sided, Size: approx. 1.80 m high
Material: 2 mm canted and anodised aluminium sheet, with three 40 mm tubes and base plate made of galvanised steel and clad in anodised aluminium sheet. With 8 acrylic pockets, 2-sided.

Article no. 00 0190 727 2

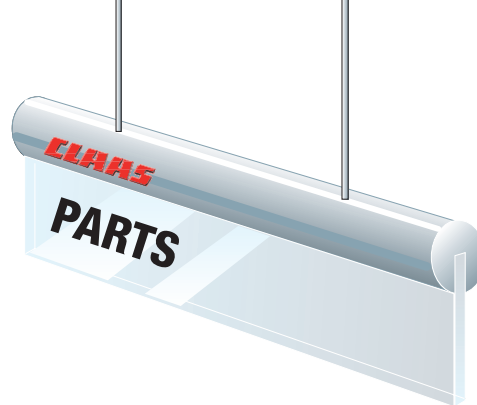
Additional branded articles can be found in our marketing catalogue.

Counter lighting

Lighting track made of aluminium with electric fittings and fluorescent lamps, with integrated advertising panel made of transparent acrylic

Advertising space: approx. 1.25 x 0.30 m,

Article no 00 0190



Coat-hanger

made of wood, with CLAAS logo, in 3 sizes

Article no. 00 0256 625 0 (35 cm), 00 0256 626 0 (41 cm),

00 0256 627 0 (44 cm)



Holder for the CLAAS banner

For use in salesrooms, on open days, at conferences, press conferences, etc. Easy to set up and lightweight for transporting (transport bag).

Dimensions: 2.00 m x 0.80 m, article no. 00 0246 438

Advertising banner

weatherproof and durable, 1 colour,

Size: 3.50 m long, 0.75 m high,

Article no. 00 0247 319.



Additional branded articles:

Brochure holder for counters, each with one pocket

DIN A1: 00 0256 078 0

DIN A long: 00 0246 468 0

Clip frame for posters

DIN A1: 00 0246 271 0

Poster clips

60 cm: 00 0247 273 0

140 cm: 00 0247 272 0

Tabletop advertising pylon

26 cm: 00 0247 260 0

Wall clock: 00 0189 707 3





Branding

The branded articles on pages 8 and 9 can be ordered using the article numbers provided by CLAAS.

Additional branded articles for indoors and out can be found in our marketing catalogue.

If you should have any further questions, please call your contact person at CLAAS.

Consultation and contact details.

Get personal advice.

Shelving systems

Order CLAAS approved shelving systems quickly and in the convenience of the Durigo Online-Shop.

www.claas.durigo.de

Here you will also find very helpful assistance on how to plan your sales room professionally.

Durigo is a company that also offers you telephone consultations and onsite personal advice and planning:

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